



**Mitsubishi Motors Malaysia Sdn Bhd** is the official distributor of Mitsubishi Motors vehicles in Malaysia. As one of Malaysia's leading automotive company, Mitsubishi Motors Malaysia is committed to produce and sell vehicles that are technologically advanced, high in quality, performance, safety and comfort.

We invite suitable talented individuals who are result-oriented, fast-paced and committed to join us as:

## **INTERNSHIP: PRODUCT PLANNER (ACCESSORY DEVELOPMENT) (based in Shah Alam)**

We are seeking a dynamic and motivated intern to join our team as a Product Planner specializing in Accessory Development. As a Product Planner intern, you will work closely with our product planner and accessory teams to assist in the planning, coordination, and execution of various aspects of our product lifecycle. This role offers a unique opportunity to gain hands-on experience in product planning, market analysis, and project management within a fast-paced and innovative environment.

### **Key Responsibilities:**

#### **1. Accessory Planning and Strategy:**

- Collaborate with the product planners to define accessory requirements, features, and functionality based on market research and customer feedback.
- Assist in creating and maintaining accessory roadmaps, outlining the product's vision and goals.

#### **2. Project Coordination:**

- Work with cross-functional teams, including product planning, engineering, production planning, localization and marketing communications, to ensure alignment and smooth execution of product initiatives.
- Assist in tracking project timelines and milestones, communicating updates to stakeholders as needed.



### **3. Documentation and Reporting:**

- Assist to prepare and maintain product documentation, including specifications, user stories, and requirements documents.
- Generate regular reports on accessory performance, user engagement, and key metrics.

### **4. Accessory Testing:**

- Participate in usability testing and gather user feedback to identify usability issues and areas for enhancement.
- Collaborate with Product Planners to improve the overall user experience of the product.

### **Qualifications:**

- Currently pursuing a degree in Engineering or related fields.
- Excellent communication skills, both written and verbal.
- Proficiency in Microsoft Office suite (Word, Excel, PowerPoint) and project management tools.

### **Benefits:**

1. Hands-on experience in accessory planning and strategy within a real-world business environment.
2. Opportunity to work closely with cross-functional teams and learn about various aspects of product development.
3. Mentorship and guidance from experienced professionals in the field.
4. Networking opportunities with industry experts and fellow interns.
5. Potential for continued growth and consideration for future full-time positions within the company.

Interested applicants are invited to write-in, fax or email a detailed resume stating qualifications with a recent passport-sized photograph to:

#### **Human Capital Management Department**

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